



OS Drinks Pricing Proposal

Organisation of Study Associations | Document 20260417

Introduction

OS hosts multiple activities and drinks during the year. For this help from the associations and their drafting committees to host them is needed. Currently, many associations already charge low prices for OS-activities. These low prices typically are the more or less the same as the prices for their own association drinks. In previous years, talks about pricing for OS-activities were held, but in the end there was no clear agreement on whether lower prices were required per OS-policy.

Drinks and activities from OS are ideally held at different bars with different drafting committees throughout the year. Every drafting committee has their own pricing structure, but to make the pricing as fair as possible for everyone, OS wants all associations and their drafting committees held up to the same guidelines.

Issues with the current situation

The Board members from the Study Associations that come to the drinks and activities firstly enjoy themselves, but will also be able to integrate and network with the other Board members, where they can learn a lot from each other. This way, the association also indirectly benefits from the OS activities, since the Board members can acquire beneficial insights from networking. It should be noted here, that a lot of associations already allocate budgets for board-related costs and external (association) relations. Providing drinks for OS activities aligns with these goals of board development.

To avoid an unnecessary increase in membership fees or discontinuing these activities, OS requires a pricing model that remains within our current budget limits. By securing the lowest feasible prices, we can continue to organize drinks and activities that benefit everyone, ensuring that participation remains accessible without placing an unfair burden on any association.

To put the current situation into another perspective, if a few associations offer higher prices, OS will be incentivised to do their drinks at a few bars by some specific associations every time, which is unfair to those associations, as it does take some effort to organise these things.

At the March GMA, it was discussed to look further into a calculation including the purchasing price of drinks to determine the maximum costs that could be charged. Using this method is unfortunately not possible, as not all drafting committees are allowed to share this information.

Proposed solutions

There are two options that we think could work for the associations. One with a calculation that is exactly the same for all associations, and one that works a bit different for the various associations. At the April GMA, we wish to choose one option that fits the associations best.

Option 1: A concrete guideline, using only the following calculation for the maximum price of drinks like beer and soda, depending on the prices for members at regular association drinks (to be called internal prices) and including a buffer to cover overhead cost:

Drink prices = 1.1 * internal prices for drinks

Proposal: *Every association can only charge at most the costs for the drinks determined with the above formula in this document. Other costs, for example for start-up, rent or cleaning costs cannot be charged. Possible compensation for drafters and BHV'ers however are not included in this calculation and will be paid for by OS.*

Option 2: A broad description of the maximum pricing method, in order to make sure no associations makes a profit on drinks organized by OS

Proposal: *The association and/or drafting committee should aim to ensure no profit is being made on the drink, considering all costs for drinks and overhead costs. Possible compensation for drafters and BHV'ers however are not included in this calculation and will be paid for by OS.*

Implementation and communication

In both scenarios, associations are encouraged to charge lower prices to foster the best possible environment for OS events. To ensure clarity, OS will actively coordinate with both the host association and their drafting committee to confirm and finalize pricing well in advance of every event.

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