

Evaluation

Timespan Organisation

Because the organisation started at the beginning of the academic year and the gala was less than 2 months later, there was relatively little time to organize the event. In the end, it was well-doable, except for arranging sponsorship through companies (which became very stressful because of this). It is definitely wise to start half a year in advance so the focus can first be put on arranging sponsorships, then, later on, focussing on other parts of the event. Also, do not rely on sponsor money when making the budget, rather try to see it as a bonus.

Organisational Structure

The number of meetings and the size of the committee was sufficient. The committee has met five times in total, about every two weeks. It took some time to find people willing to join the committee but in the end, it worked out. Contact with OS also went well, as the board responsible was actively involved in the organisation. If there was more time to focus on sponsoring, it would have been nice to let this be done by the OS board responsible as they represent both the committee and OS.

Contact With Other Parties

It was nice to go around the study associations to promote the event. A mail was also sent to all study associations and other affiliated parties (umbrella associations, fractions) to inform them of the event. That was not done too much to avoid spam. Apart from that, associations were also informed of the GalOS through WhatsApp and Facebook. It is definitely a recommendation to promote more intensively in the last week/few days of the sign up because that resulted in about 60 more signups for us.

Contact with the Jaargetijden went smoothly and was very positive. There were quick responses and the meeting with them was also very positive and open. The same goes with the band, communication was informal, quick, and clear. Arranging the DJ and sound (Sound of the Star) also went smoothly. They had experience working with Ciska de Rat and fixed everything themselves, with little input needed from our side.

Arranging a photographer was initially done relatively easily, but the photographer cancelled 2 weeks in advance which resulted in a lot of stress to find a new one. Luckily, this was done in time, but for next time it might be an idea to have some sort of contract with the photographer so it is their responsibility to find a replacement if they cancel last-minutely. Not all photos were sent to the committee after the event, but we will contact them to ask why.

Ticket Sale

People did not receive a confirmation of their signup for the event, which resulted in questions and some people signing up twice. This was noticed and these people were contacted personally to check if they did sign up twice accidentally. One person was overseen, resulting in them having to pay for two tickets initially. There were also some people who signed up through their association but not through the form. Eventually, it was

decided to allow them to attend and refund the extra ticket the person had to pay by accidentally signing up twice (also visible in the financial result). Next time, stress that signing up through the form is “non-refundable” and if people are not sure they should contact the GalOS committee. Also, communicate earlier to the study associations how many people we think have signed up on behalf of their association so possible differences can be fixed in time. In the end, we had a lot more sign-ups than expected, which was really nice!

Gala Itself

We heard a lot of positive things about the gala, people liked it and it was nice to be in the Jaargetijden for (one of the) last time(s). Talking to the staff at the start of the gala to discuss some house rules and other small things is good, best to do that with the whole committee. The opening speech was a nice way to introduce the committee but was not understandable by everyone. However, it is still good to do this so the night is officially opened and some last practicalities can be mentioned.

Having a guest book present at the gala was nice, everyone could write (or draw) something. It is definitely a recommendation for next time. The band played well and was also appreciated.

The Jaargetijden started kicking people out before 01:00, which was not done according to the agreed schedule. However, as people were very drunk, it is hard to say something about that.